



Activities & Schedule of Events.

(This schedule of events is confirmed as of 3/11/09)

State Farm All-American Team – The State Farm Coaches' All-America Team honors the top collegiate women's basketball players in the nation. The team is chosen based on game-by-game statistics/achievements, impact on the team, success of the team, sportsmanship and attitude. All academically eligible collegiate women's basketball players are eligible for the award. The team is selected by Division I member coaches of the National Association of Basketball Coaches (NABC). These stand-out student athletes will be on-site at Hoop City to sign autographs, interact with fans, and elevate the overall college basketball experience for all in attendance.

(Note: Only voted-in players that are not participating in the Final Four will be in attendance.)

- Saturday, April 4 – 11:30 a.m.-1 p.m.



YES Clinic – YES (Youth Education Through Sports) is a year-round program that teaches kids across the country the basics of various sports including basketball, football, soccer, volleyball, baseball and more. YES will be conducting a series of basketball clinics inside Hoop City and bringing in top coaches from the area to provide basketball instruction and fun for kids of all ages.

- Saturday, April 4 – 11 a.m.-Noon and 1-2 p.m.
- Sunday, April 5 – 11 a.m.-Noon and 2-3 p.m.



Battle of the Final Four Bands – This exciting, friendly competition will feature the pep bands, cheerleading squads, and mascots from the four schools represented at the Women’s Final Four. Always a hoop city favorite, this competition symbolizes the passion and camaraderie of college basketball in every way.

- Sunday, April 5 – 2:30-3 p.m.



Pinnacle of Fitness Challenge - Nine middle school teams from across the country will compete on Hoop City’s center court to be crowned the 2009 NCAA Pinnacle of Fitness™ national champion. Students will compete in five on-court events that measure muscular strength and endurance, cardio respiratory endurance, speed, agility and flexibility: curl-ups, pull-ups, sit and reach, shuttle run and the one-quarter mile endurance run.

These teams will have advanced to the Pinnacle of Fitness national championship after competing against over 80 other middle schools during the regular and preliminary rounds of the NCAA Division I Women’s Basketball Championship. The NCAA Pinnacle of Fitness Challenge is a health and wellness platform designed to educate, challenge and improve the well-being of individuals and communities.

- Monday, April 6
 - 10-10:30 a.m. (Pinnacle of Fitness Welcome)
 - 10:30 a.m.-Noon (Sit and Reach, Endurance Run, Sit-up)
 - 12:45-2 p.m. (Check in, Pull-up, Shuttle Run)
 - 2-3 p.m. (Evaluation, Awards Ceremony)

Hoop City Basketball Skills Clinics -The Hoop City Basketball Skills Clinics are run by local youth or recreational league coaches who emphasize teamwork, individual skills, stretching and most importantly having fun. Sign up on-site for 3 point contests, bump-out, skills challenges and more. During times when the coaches are not running a clinic at center court, they rove the half courts to help organize play, offer instruction, or give friendly pointers. It is not uncommon to have a small shooting clinic start suddenly at a half court. These coaching clinics add another layer of knowledge, organization and fun at Hoop City.

- Please check back for event details as the schedule is still being finalized.



Activation Areas:

NCAA Campus – At the NCAA Campus area you can learn more about the Final Four, NCAA Basketball and other NCAA Championship sports. Get your photo taken with the NCAA Basketball championship trophy, test your hand at NCAA trivia, view the Final Four memorabilia or learn to play an NCAA Championship sport other than basketball



through hands on drills and games run by real-life NCAA student-athletes.

Hoop City will also feature activation areas from both the Official NCAA Corporate Champions and the Official NCAA Corporate Partners that are listed below:

Official NCAA Corporate Champions

AT&T

AT&T Arena - At the AT&T Arena you can learn more about AT&T's newest products and services, play games, and win cool prizes. Get your photo taken with the Naismith Trophy, meet your favorite coaches and get their autograph at the AT&T Autograph Station, challenge your friends to a game of Guitar Hero or Family Feud, and shoot to win Final Four tickets at the Raising the Bar Shootout.



Pontiac

Pontiac Gamers Garage - Pontiac creates a destination for all ages at their display in Hoop City. Experience the latest Pontiac, Buick and GMC vehicles, test your gaming skills with NCAA College Basketball 09 for Xbox 360, or get the chance to meet exciting special guests. Whatever you are looking for, it is sure to be found at the Pontiac display in NCAA® Hoop City®, refreshed by Coca-Cola.



Coca-Cola

Coke Zero NCAA Championship Zone- Put all of your championship talents to the test at the Coke Zero Court basketball zone with the 3-Point Shootout, Knockout and Hot Shot. Get into the team spirit at the Field of Champions, where it's all about sports... football, soccer, team relays, hockey and more! This is the Coke Zero NCAA Championship Zone!



Official NCAA Corporate Partners

State Farm

State Farm Fan Experience - At the State Farm Fan Experience, fans of all ages can get into the game. Test your shooting skills at the State Farm Shoot Around before relaxing in the tailgate zone while catching up on all the Final Four action on 4 big screen TVs. Make sure to sign up for a free photo and go home with a great Final Four prize. The State Farm Fan Experience where everyone goes home a winner.

