



MEDIA ALERT

INTERVIEWS & PHOTO OPPORTUNITIES

Sat., March 21 to Wed. March 25

2009 NCAA[®] Men's Final Four[®] Made-in-Michigan Floor To Travel from Michigan's U.P. to Ford Field *Tour to Stop at Mackinac Bridge; Saginaw; Grand Rapids; Lansing; Ann Arbor and Detroit*

WHAT: Beginning in Amasa in Michigan's Upper Peninsula on Sat., March 21, and concluding on Wed., March 25 at Ford Field in Detroit, the official made-in-Michigan by Connor Sport Court International, Inc. game floor of the 2009 NCAA[®] Men's Final Four[®] will travel through Michigan to a variety of locations.

The floor is manufactured in a 100,000 sq. ft. facility in Amasa in Michigan's Upper Peninsula. The floor consists of 225 4' x 8' panels, is custom made for the Final Four, and will be assembled at Ford Field on March 26. Connor Sport Court employs nearly 100 Michigan residents.

Activities will include photos of a local youth basketball team with players and coaches, group signings of a section of the floor and a presentation of a commemorative Final Four[®] floor board to local officials.

The 2009 NCAA Division I Men's Basketball Championship will culminate at Ford Field in Detroit, April 4 and 6. The Final Four brings together the semifinalists of the single-elimination tournament of the top 65 NCAA Division I men's basketball teams in the country.

WHO: NCAA and Detroit Local Organizing Committee
University of Detroit Mercy
Local officials and youth basketball teams

WHERE: Sat., March 21, 9 a.m. CDT-Amasa/6 p.m. EST St. Ignace: MI Welcome Ctr. (447 Interstate 75)
Sun., March 22, 1 p.m. – 6 p.m. Saginaw: Temple Theatre (201 N. Washington Ave.)
Mon., March 23, 8 a.m. – Grand Rapids: Van Andel Arena
Tues., March 24, 9 a.m. – Lansing: Capitol, 100 N. Capitol Ave.
Wed., March 25, 12:30 p.m. – University of Michigan: Crisler Arena/5 p.m. Ford Field

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FOR MORE FINAL FOUR[®] INFORMATION, VISIT NCAA.com/finalfour

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